

Global IP Awards winners named at gala dinner in London

IAM and WTR hosted the Global IP Awards, recognising the outstanding achievements of patent and trademark attorneys and law firms from over 50 countries.

The winners of the Global IP Awards 2020 were honoured at a gala dinner attended by 260 people last night in London. Patent and trademark attorney firms and law firm IP practices from dozens of jurisdictions were represented at the event, which took place at 8 Northumberland Avenue, just a stone's throw from Trafalgar Square, in the heart of the UK capital.

The Global IP Awards were hosted by the IP and Data Division of Law Business Research, which publishes *IAM* and *World Trademark Review (WTR)*, the world's leading intellectual property intelligence, analysis and data platforms. They recognise outstanding achievement in IP litigation, prosecution and transactional work during 2019.

The search for the Global IP Awards winners begins with the work done by the *IAM* and *WTR* 1000 researchers – a team of eight, based in LBR's London and Hong Kong offices, that does nothing each year but delve deep into the patent and trademark legal markets in well over 60 countries. This involves not only going through close to 2,000 law and attorney firm submissions, but also hundreds of in-depth face-to-face and telephone interviews with lawyers, attorneys and their clients.

The work the research team does in identifying market leaders is then supplemented by input from the *IAM* and *WTR* editorial teams, based in London, Hong Kong and Washington DC. With dozens of years of experience between them and high-level connections inside corporate IP departments across the world, as well as private practice, they know all the big stories, as well as the people behind them.

It is this combination of IP-specific research and editorial expertise – and the detailed, evidence-based approach to selecting the winners – which makes the Global IP Awards the most prestigious and coveted of the annual prizes offered up in the global IP legal market.

“Having been closely involved in the whole process, I can say with complete confidence that every single winner has come out on top against very tough competition – and thoroughly deserves the recognition they have received,” says Joff Wild, the editor-in-chief of LBR's IP and Data Division. “Congratulations to all of them!”

[Click here to view the full list of Global IP Awards winners.](#)



About IAM

IAM is the leading intelligence platform for the global IP market. Our unrivalled coverage and in-depth analysis of key sectors gives our clients critical information to enable them to maximise the value of their IP assets.

Our unique and timely intelligence, analysis and data service informs high-level corporate decision making, while our extensive connections with senior operators in the corporate, legal, policymaking and investment worlds provide a clear line of sight into market developments before they are widely known.

IAM offers global coverage of the IP value creation environment. Our worldwide team of reporters, researchers and analysts provides unmatched understanding of local markets in North America, Europe and Asia to ensure that *IAM* is the first to provide the analysis that matters. www.IAM-media.com

About World Trademark Review

World Trademark Review (WTR) is the leading intelligence platform for trademark professionals worldwide. Our unrivalled coverage and in-depth analysis of key industry developments and topics provides critical information to enable senior decision makers to create, manage and exploit strong brand assets.

Drawing on the expertise of a team of dedicated reporters, researchers and analysts, *WTR* consistently delivers timely and unparalleled coverage of new risks and opportunities, key emerging trends, practice management, case law, the business management of trademarks and the law firm landscape.

Our unique intelligence, analysis and data service therefore allows those managing the business and legal dimension of brands to have first sight of where the industry is going, what opportunities abound and how to avoid costly missteps. www.WorldTrademarkReview.com